

## Grand Velas Launches Easter Egg Hunt on Social Media Channels

(Nuevo Vallarta, Riviera Nayarit, MX – March 23<sup>rd</sup>, 2010) - [Grand Velas All Suites & Spa Resort](#) in Puerto Vallarta, Mexico launched an Easter Egg Hunt contest via their social media channels where they will reward one contestant per week until Easter Sunday.



The Grand Velas All Suites & Spa Resort in Puerto Vallarta, Mexico has created an exciting new way to reward fans and followers on their social media channels with an Easter-themed contest. Winner of Condé Nast’s “Most Excellent Spa Hotel” award, the Grand Velas All Suites & Spa Resort in Puerto Vallarta, Mexico is an unrivaled all-inclusive experience located on magnificent Banderas Bay in Nuevo Vallarta offering exceptional all-inclusive gourmet dining and services, world-class spa and luxurious accommodations. In the weeks leading up to [Easter](#), the Grand Velas All Suites & Spa Resort has featured new, interactive ways to win luxurious prizes on the hotel’s Social Media channels, Facebook, Twitter and Flickr.

On “Bunny Monday,” a new trivia question is posted on Facebook and Twitter to give fans of Grand Velas All Suites & Spa Resort in Puerto Vallarta, Mexico the opportunity to win prizes. Then on “Chick Wednesday,” an additional hint to the question posted on Facebook and Twitter is provided on Flickr. Then on Friday the winner is announced. To participate in the contest an email has to be sent to [easter@milestoneinternet.com](mailto:easter@milestoneinternet.com). The property will choose the winner and inform them directly through email contact.

The Grand Velas All Suites & Spa Resort in Puerto Vallarta [Easter](#) Contest prize line-up is as follows. For the first week, the winner receives 20% off on Top Shelf liquors and wines. For the Second Week, the winner receives a spa Package for two that includes Reflexology and a 50-

minute Massage and free access to Hydrotherapy. For the Third Week prize, the winner receives a complimentary upgrade to the next accommodations category.

The goal of holding an Easter-themed contest for Grand Velas All Suites & Spa Resort is to attract more fans to its Facebook and Twitter profiles, as well as increase interactivity among followers. The photo sharing on Flickr opened an additional channel for experiencing the beauty of the facilities and setting of the Grand Velas All Suites & Spa Resort. For complete details on the [Easter Egg Hunt Contest](http://www.vallartatravelblog.com/mexico-vacation-special-offers-puerto-vallarta/join-our-online-easter-egg-hunt), visit <http://www.vallartatravelblog.com/mexico-vacation-special-offers-puerto-vallarta/join-our-online-easter-egg-hunt>

For more information about Social Media optimization, visit:  
<http://www.milestoneinternet.com/html/web2.0-social-media-optimization.asp>.

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#### **About Grand Velas All Suites & Spa Resort in Puerto Vallarta, Mexico**

For more information on Grand Velas All Suites & Spa Resort in Puerto Vallarta, Mexico, go to [vallarta.grandvelas.com](http://vallarta.grandvelas.com) and to participate in the contest check out [Twitter](#) or [Facebook](#).

#### **About Milestone Internet Marketing**

Milestone Internet Marketing is a full service Internet Marketing agency servicing the hospitality and travel industries. Milestone conducted this social media contest and offers a comprehensive range of marketing services including User Generated Content, Blogs, Online videos, Personal Social Networks, Photo Sharing, Social Bookmarking Articles and Online PR, Graviti Lite™, and eBuzz Connect – Online Reputation Management System. For more information on Social Media promotion and other Milestone services, please visit [www.milestoneinternet.com](http://www.milestoneinternet.com) or call (888) 350-8396.

