



Grand Velas Resorts Receive AAA Five Diamond Again in 2011

*“Beyond All Inclusive, Beyond All Compare” Resorts Selected Among Top Resorts
by American Automobile Association*

Playa del Carmen, Mexico (January 12, 2012) - Grand Velas Riviera Maya was awarded American Automobile Association’s (AAA) Five Diamond Award for lodging for its second consecutive year. Grand Velas Riviera Maya’s 1sister resort on the pacific coast of Mexico, Grand Velas Riviera Nayarit, also received the Five Diamond Award in 2011 for its sixth consecutive year.

Every year more than 65 AAA/CAA tourism editors visit over 70,000 lodgings, campgrounds, restaurants and attractions throughout the United States, Canada, Mexico and the Caribbean. Tourism editors conduct unannounced evaluations, scrutinizing such areas as cleanliness, ambiance, amenities and service. Only an estimated 0.25 percent of the estimated 60,000 properties will receive the Five Diamond Award and only 3.25 percent of the estimated 32,000 properties are awarded the AAA Four Diamond designation each year. AAA’s Diamond Rating System is the only rating system that covers the United States, Canada, Mexico and the Caribbean and is one of only two that conduct physical, on-site evaluations.



Fernando Garcia Rossette, Managing Director for the Grand Velas Resorts in Riviera Maya and Rivera Nayarit, accepts the Five Diamond Award from AAA's Tony Perrone, Regional Manager, Travel.

The Five Diamond is awarded to establishments that reflect the characteristics of the ultimate in luxury and sophistication from first class accommodations and extraordinary physical attributes to personalized services and amenities that enhance an unmatched level of comfort. The fundamental hallmarks at this level are to meticulously serve and exceed all guest expectations while maintaining an impeccable standard of excellence.

For more information or reservations, please visit <http://www.rivieramaya.grandvelas.com/> or call 1-866-230-7221.

About Grand Velas Riviera Nayarit:

[Grand Velas Riviera Nayarit](#), an all-suites and spa resort located just 15 minutes north of Puerto Vallarta on Banderas Bay, is a member of The Leading Hotels of the World and a recipient of the AAA Five-Diamond Award. The resort features 267 spacious ocean-view suites. The crown jewel of the resort and a member of Leading Spas of the World, the Spa at Grand Velas features 20 treatment rooms, over 60 spa treatments, gym and exercise room, spa boutique and beauty salon. The family-friendly resort also offers infinity pool, tennis court, 25,321 total sq feet of meeting space and a Kids Club. Nearby are championship golf courses, numerous options for soft adventure, and the charming town of Puerto Vallarta with its many shops, art galleries and nightlife.



About Grand Velas Riviera Maya:

The AAA Five Diamond [Grand Velas Riviera Maya](#) is an all-suites and spa resort located five minutes from Playa del Carmen. This Leading Hotels of the World designated resort is the preeminent one of its class boasting 491 suites in three separate ambiances-- premium ocean-front Grand Class Suites with terrace plunge pools for families with children 12 and up, family-friendly ocean-view Ambassador Suites and Zen Grand Suites embraced by the flora and fauna of the Yucatan Peninsula’s jungle. The resort presents the region’s largest spa sanctuary, named “Best Spa” in the world by Virtuoso, at over 89,000 square-feet specializing in signature treatments inspired by ancient cultures from around the world. The resort was designed by lauded Mexican architecture firm Elias and Elias and features the sleek and modish interiors that fuse the serenity of the Caribbean with the vibrancy of Yucatan cultures.

