

GRUPO VELAS HOTELS & RESORTS LAUNCHES PUERTO VALLARTA TRAVEL BLOG

Puerto Vallarta, Mexico (August 12, 2008) – Grupo Velas Hotels & Resorts, which includes Grand Velas All Suites & Spa Resorts, Casa Velas Hotel Boutique and Velas Vallarta Suite Resort & Convention Center, has launched www.vallartatravelblog.com, a travel blog covering the latest news from the resorts and Puerto Vallarta destination information.

“Travelers looking to go to a Velas Resort in Puerto Vallarta, Mexico not only want to know about our deluxe amenities but also about what they can do outside of the resort,” said e-Commerce Director Melissa Grossarth. “The blog offers current insight on Puerto Vallarta and surrounding areas from the point of view of our staff which are the people that live there and know the area.”

From the general manager’s favorite local restaurant or golf course, to which resort is the most suitable for a family vacation or a Mexico destination wedding, there’s a plethora of information in the blog that not only connects guests with the destination of Puerto Vallarta but also engages travelers and the Velas Resorts’ staff. Guests are invited to comment on their favorite resort restaurant, dish and spa treatment along with posting links of their favorite Puerto Vallarta vacation photos.

Since 1988 Puerto Vallarta-based Grupo Velas has distinguished itself by offering national and international travelers luxurious all-inclusive vacations with gourmet cuisine, world-class spas and top quality service. Grupo Velas has earned numerous prestigious international awards, among them Conde Nast’s “Most Excellent Spa Hotel,” AAA’s 5 Diamond Award, the American Academy of Hospitality Sciences’ 5 Star Diamond Award, and more. For more information, please call 1-800-835-2778 or visit www.velasresorts.com.

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